



## News Release

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NTT DoCoMo FOMA<sup>®</sup> M1000 Incorporates New Input Interface Using Speech Recognition  
*AmiVoice<sup>®</sup> Mobile Tools - Biz Pack for M1000*, a Business Management Tool, Goes on Sale  
*Convenient business functions that can be used immediately*

Advanced Media, Inc. has announced that it will provide business management software to corporate clients of NTT DoCoMo Inc. under an ASP arrangement, beginning on August 1. *AmiVoice<sup>®</sup> Mobile Tools - Biz Pack for M1000*, which employs speech recognition technology, was developed for NTT DoCoMo's FOMA<sup>®</sup> M1000 business FOMA (below, "M1000").

*AmiVoice<sup>®</sup> Mobile Tools - Biz Pack for M1000* is a new input interface for mobile telephones. Using Advanced Media's speech recognition technology, this business management tool developed for mobile telephones offers speech-to-text input. This greatly reduces tedious thumb or stylus input, significantly increasing the convenience of mobile telephones for corporate users of NTT DoCoMo's FOMA<sup>®</sup> M1000 business FOMA. Because this tool is offered under an ASP arrangement, it can be used immediately upon signup. Enterprise users no longer have to develop and implement business applications for mobile telephones themselves, and costs are greatly reduced. In addition, this tool saves all client data on the corporate client's server rather than in the mobile telephone terminal, reducing the risk of data loss and offering high security.

Functions offered by *AmiVoice<sup>®</sup> Mobile Tools - Biz Pack for M1000* include: (1) easy creation of memos for operating reports, (2) networked phone book; (3) business text mail; (4) scheduling; and (5) a train line search function to help find the quickest route. The train line search function is offered in cooperation with Jorudan Co., Ltd., which operates the *Norikae Annai* (Train Connection Guide) website. This will allow enterprise users to search easily for information anywhere in Japan, using speech input.

*AmiVoice<sup>®</sup> Mobile Tools - Biz Pack for M1000* uses Advanced Media's distributed speech recognition (DSR) technology. This tool is Advanced Media's first salvo in the field of business packages using DSR technology, as it intends to develop and market packages for mobile terminals in addition to NTT DoCoMo's M1000. In addition, Advanced Media will develop specialized versions of this tool, and, at the request of users in new fields, will develop "business efficiency enhancement systems for mobile terminals" on a consignment basis.